



LAUNCH MODULE SPONSORSHIP



AVIATRA
ACCELERATORS
WOMEN ON THE RISE

*Support & connect with
women business owners*

By sponsoring a module in our Launch program, you'll meet women business owners and help them more deeply understand the topic.

BENEFITS OF SPONSORSHIP

- Launch module sponsors will greet and welcome attendees on the day of the sponsored module, introduce the first speaker, meet the students individually
- Logo and live link on Aviatra website, social media, event descriptions and emails about Launch
- Materials, giveaways and logo displayed at the sponsored session

LAUNCH PROGRAM

Launch is our signature program, helping women with 1 to 3-year-old businesses more deeply understand topics essential to business success. In addition to this actionable knowledge, by the end of the 10-week program they will have a 3-year business plan with financial projections and be able to pitch their business with confidence.

The module options are:

- Insurance
- Legal
- Sales strategies
- Business plans
- Pricing/Budgeting
- Market share
- Funding
- Talent management
- Time management
- Branding
- PR
- Marketing strategy
- Traditional marketing
- Digital marketing
- Social media

INVESTMENT: \$1,000

For more information and to discuss sponsorships, please reach out to Jill Morenz, President & CEO.

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