

Aviatria Sponsorship Options

We offer three sponsorship categories, each designed to support your goals—whether you're seeking *Visibility, Connection, or Influence.*

Visibility: Be Seen, Show Your Support.

Designed for companies who want to be publicly recognized as supporters of women entrepreneurs and Aviatria's mission.

Investment: \$500–\$7,500

Primary Focus: Events

Signature Events:

Galentine's Gala · WOB Crawl · Flight Night

Includes:

- Logo placement and brand recognition
- Swag inclusion
- Podium recognition
- In-person engagement through event attendance, co-hosting, & volunteering

Connection: Build Relationships, Make an Impact.

Designed for companies who want meaningful, in-person connection with women entrepreneurs and business owners.

Investment: \$250–\$7,500

Primary Focus: Direct interaction

Choose Your Fit:

- Teach a class in our 12-week Momentum Accelerator
- Offer insights and guidance during Office Hours
- Sponsor an early-stage entrepreneur through Momentum
- Connect with business owners at our monthly Real Talk sessions



Influence: Lead the Conversation, Share Your Expertise.

Designed for companies ready to be positioned as trusted thought leaders within the Aviatria community.

Investment: \$2,500 per quarter

Primary Focus: Thought leadership

Featured on Our Platforms:

- Webinar
- Podcast
- Article feature

We amplify your voice through:

- Aviatria website
- Social media channels
- YouTube



Let's build a partnership that fits!

Email Jill Morenz at jill@aviatra.org or visit AviatriaAccelerators.org/sponsor

Aviatria Visibility Sponsorship

Be known and celebrated as a supporter of women business owners.

Investment \$7,500

Primary Focus: Events

Be Seen, Show Your Support

Designed for companies who want to be publicly recognized as supporters of women entrepreneurs and Aviatria's mission.

Be showcased as a Gold Sponsor for our three signature events:

- Galentine's Gala Fashion Show & Fundraiser, February 12: a glitzy celebration of sisterhood and fashion
- Woman-Owned Business Crawl, April 18: a fun day of sipping, snacking and shopping, all with exclusive discounts from the women-owned businesses in Covington
- Flight Night and the Woman Entrepreneur of the Year Awards, September 10: our annual celebration of early-stage and seasoned women business owners

The Gold Sponsorship level includes:

- For Flight Night: help select the award winner in one category and on-stage presentation of the award
- For all events: listed with logo, name, and live links in all articles, social media, event descriptions, website, posters, program, and emails about the events
- Greet and welcome attendees at the event
- Materials, giveaways, and logo displayed at the registration area and given out to all attendees
- 8 free tickets to all three events



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Aviatria Connections Sponsorship

Develop genuine relationships with Aviatria students, members and alumni

Investment \$7,500

Primary Focus: Direct Interaction

Build Relationships, Make an Impact.

Designed for companies who want meaningful, in-person connection with women entrepreneurs and business owners.

Interact with our community at events and programs throughout the year. Your options include:

- Real Talk sponsorship: co-host our twice-monthly mini mastermind events, sharing your knowledge and feedback during the sessions
- Podcast interview and/or blog article telling your story
- Office hours at the Incubator: meet with clients and Aviatria community members during regular office hours at our Covington Incubator
- Teach: share your expertise during one or more of our programs or panel discussions

We showcase you on all our channels:

- Aviatria website
- Social media channels
- Facebook
- Instagram
- LinkedIn
- YouTube channel
- Monthly and weekly newsletters



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Aviatria Influence Sponsorship

Showcase your expertise while amplifying your impact and reach.

Investment \$2,500 Per Quarter
Primary Focus: Thought Leadership

Lead the Conversation, Share Your Expertise.

Designed for companies ready to be positioned as trusted thought leaders within the Aviatria community.

Be Featured on Our Platforms:

- Webinar: Create and teach a webinar on the topic of your choice
- Podcast: Be interviewed on The VIP Entrepreneur podcast (audio and video)
- Article: We will write an article about you for our blog

We amplify your voice through:

- Aviatria website
- Social media channels
 - Facebook
 - Instagram
 - LinkedIn
- YouTube channel
- Monthly and weekly newsletters



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Aviatria Real Talk Sponsorship

Build genuine connections at these twice-monthly events

Investment \$5,000

Primary Focus: Relationships

Co-Host the Events, Share Your Expertise.

Designed for one company that wants to meet Aviatria community members to elevate everyone's businesses.

About Real Talk:

- Held twice a month, in-person on the 3rd Thursday and online on the 4th Thursday
- Each session begins with a guided discussion about mindset topics
- The sessions also include the "Sweet Seats," where attendees share a problem, idea, or challenge with the group and receive feedback, suggestions, and support

As our co-host, you can:

- Greet and welcome attendees
- Share your story during introductions
- Lead the guided discussion at least one month
- Offer feedback, ideas and support during Sweet Seat sessions
- Follow up with attendees

We showcase your sponsorship on all our channels, including:

- Aviatria website
- Social media channels
 - Facebook
 - Instagram
 - LinkedIn
- YouTube channel
- Monthly newsletters



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SPONSOR THE CRAWL



**Exposure to 150+ shoppers & 30+ women business owners.
Media & social promotion, free tickets, swag bags & more!**

Sponsorship Levels:

Presenting Sponsor \$5,000

- Listed with logo, name and live links as Platinum Sponsor on all articles, social media, event descriptions, website, posters, map and emails about the event
- Greet and welcome attendees at the event
- Materials, giveaways and logo displayed at the registration area and maps given out to all attendees
- 16 free tickets

Gold Sponsor \$2,500

- Logo and live links on event descriptions, website, posters, map and emails about the event
- Greet and welcome attendees at this event
- Materials, giveaways and logo displayed at the registration area and maps given out to all attendees
- 8 free tickets

Silver Sponsor \$1,500

- Logo and live links on event descriptions, website and map
- Materials, giveaways and logo displayed at the registration area and maps given out to all attendees
- 5 free tickets

Bronze Sponsor \$500

- Logo and live links on event descriptions, website and map
- Materials, giveaways and logo displayed at the registration area and maps given out to all attendees
- 2 free tickets



AVIATRA ACCELERATORS

Please email Jill Morenz at jill@daviatra.org to discuss sponsorships.

April 18

JOIN THE FUN!

www.WOBcrawl.com

SPONSOR THE GALA



**Exposure to 100+ women business owners and professionals.
Media & social promotion, free tickets, swag bags & more!**

Sponsorship Levels:

Presenting Sponsor \$5,000

- Listed with logo, name and live links as Platinum Sponsor on all articles, social media, event descriptions, website, posters, map and emails about the event
- Greet and welcome attendees at the event
- Materials, giveaways and logo displayed at the registration area and in the program
- 16 free tickets

Gold Sponsor \$2,500

- Logo and live links on event descriptions, website, posters, map and emails about the event
- Greet and welcome attendees at this event
- Materials, giveaways and logo displayed at the registration area and in the program
- 8 free tickets

Silver Sponsor \$1,500

- Logo and live links on event descriptions, website and map
- Materials, giveaways and logo displayed at the registration area and in the program
- 5 free tickets

Bronze Sponsor \$500

- Logo and live links on event descriptions, website and map
- Materials, giveaways and logo displayed at the registration area and in the program
- 2 free tickets



AVIATRA ACCELERATORS

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February 12

CELEBRATE
SISTERHOOD!

SPONSOR FLIGHT NIGHT



Exposure to 200 attendees: business owners, community leaders, friends and family of the graduates and award winners.

Media & social promotion, free tickets, swag bags & more!

Sponsorship Levels:

Presenting Sponsor \$5,000 & Woman Entrepreneur of the Year Award Sponsor

- Help select award winner and on-stage presentation of the award
- Listed with logo, name and live links as Platinum Sponsor on all articles, social media, event descriptions, website, posters, program and emails about the event
- Greet and welcome attendees at the event
- Materials, giveaways and logo displayed at the registration area given out to all attendees
- 16 free tickets

Gold Sponsor \$2,500 or Award Sponsor

- Help select and present an award in one of five categories
- Logo and live links on event descriptions, website, posters, program and emails about the event
- Greet and welcome attendees at this event
- Materials, giveaways and logo displayed at the registration area and maps given out to all attendees
- 8 free tickets

Silver Sponsor \$1,500

- Logo and live links on event descriptions, website and program
- Materials, giveaways and logo displayed at the registration area and maps given out to all attendees
- 5 free tickets

Bronze Sponsor \$500

- Logo and live links on event descriptions, website and program
- Materials, giveaways and logo displayed at the registration area and programs
- 2 free tickets

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Sept. 10
at 20th Century
Theater